

# ADAM D. REICH

## CONTACT INFORMATION

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ADDRESS: COLUMBIA UNIVERSITY  
Department of Sociology  
606 W. 122<sup>nd</sup> Street  
New York, NY 10027  
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## PROFESSIONAL APPOINTMENTS

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2019 COLUMBIA UNIVERSITY  
Associate Professor (with tenure), Department of Sociology  
Faculty Affiliate: INCITE

2018 COLUMBIA UNIVERSITY  
Associate Professor (without tenure), Department of Sociology

2013 COLUMBIA UNIVERSITY  
Assistant Professor, Department of Sociology

2012 COLUMBIA UNIVERSITY  
Robert Wood Johnson Foundation Health & Society Scholar

## EDUCATION

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Ph.D. UNIVERSITY OF CALIFORNIA, BERKELEY, Sociology, 2012  
Dissertation Title: “Between Mission and Market: The Contested Commodification of Hospital Care.” Dissertation Committee: Michael Burawoy (Chair), Kim Voss, Dylan Riley, and Daniel Dohan.

M.A. UNIVERSITY OF CALIFORNIA, BERKELEY, Sociology, 2007

B.A. BROWN UNIVERSITY, Public Policy and American Institutions, Magna Cum Laude, Phi Beta Kappa, 2004

## BOOKS

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2018. Reich, Adam, and Peter Bearman. *Working for Respect: Community and Conflict at Walmart*. New York: Columbia University Press.
- Reviewed in *Publishers Weekly* (starred review), *The American Prospect*, ILRR, *British Journal of Sociology*.
  - Columbia University Press Distinguished Book Award
  - Honorable Mention, Distinguished Scholarly Book Award, Section on Labor and Labor Movements, American Sociological Association.
  - Author Meets Critics Session, American Sociological Association Meeting, New York, August, 2019.
2014. Reich, Adam. *Selling Our Souls: The Commodification of Hospital Care in the United States*. Princeton: Princeton University Press.
- Named a *Choice* “Outstanding Academic Title” for 2015.
  - Author Meets Critics Session, American Sociological Association Meeting, Montreal, August, 2017.
  - Reviewed in *Contemporary Sociology*, *British Journal of Sociology*, *American Journal of Sociology*, *Social Forces*, *International Labor Relations Review*, *Political Science Quarterly*, *Choice*, *Accounts Magazine*, and *International Social Science Review*.
2012. Reich, Adam. *With God On Our Side: The Struggle for Workers’ Rights in a Catholic Hospital*. Ithaca: Cornell University Press.
- Honorable Mention, Distinguished Scholarly Book Award, Section on Labor and Labor Movements, American Sociological Association.
  - Reviewed in *Contemporary Sociology*, *American Journal of Sociology*, *Social Forces*, *Work & Occupations*, *New Labor Forum*, *Choice*, *Contemporary Nurse*, *In These Times*, *Social Policy*, *WorkingUSA*, *American Catholic Studies*, and *Commonweal Magazine*.
2010. Reich, Adam. *Hidden Truth: Young Men Navigating Lives In and Out of Juvenile Prison*. Berkeley: University of California Press.
- Reviewed in *American Journal of Sociology*, *Punishment & Society*, *Criminal Justice Review*, *Men and Masculinities*, and *California Lawyer Magazine*.

## PEER-REVIEWED ARTICLES

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2021. Prins, Seth and Adam Reich. “Criminogenic Risk Assessment: A Meta-Review and Critical Analysis.” *Punishment & Society*
2020. Milkman, Ruth, Luke Elliott-Negri, Kathleen Griesbach, and Adam Reich. “Gender, Class, and the Gig Economy: The Case of Platform-Based Food Delivery.” *Critical Sociology*.

2020. Hertel-Fernandez, Alex, Suresh Naidu, and Adam Reich. "Schooled by Strikes? The Effects of Large-Scale Labor Unrest on Mass Attitudes Towards the Labor Movement." *Perspectives on Politics*.
2020. Shepherd, Hana, and Adam Reich. "The Toll of Turnover: Network Instability, Well-Being and Academic Effort in 56 Middle Schools." *Sociological Science* 7:663-691.
2020. Reich, Adam, and Seth Prins. "The Disciplining Effect of Mass Incarceration on Labor Organization." *American Journal of Sociology* 125:5:1303-1344.
2019. Griesbach, Kathleen, Adam Reich, Luke Elliott-Negri, and Ruth Milkman. "Algorithmic Control in Platform Food Delivery Work." *Socius: Sociological Research for a Dynamic World* 5:1-15.
2019. Storer, Adam, and Adam Reich. "Losing My Raise': Minimum Wage Increases, Status Loss, and Job Satisfaction Among Low-Wage Employees." *Socio-Economic Review*.  
DOI: <https://doi.org/10.1093/ser/mwz006>
2018. Zerubavel, Noam, Mark Hoffman, Adam Reich, Kevin Ochsner, and Peter Bearman. "Neural Precursors of Future Liking and Reciprocity." *Proceedings of the National Academy of Sciences* 115:17:4375-4380.
2017. Naidu, Suresh and Adam Reich. "Collective Action and Customer Service in Retail." *Industrial & Labor Relations Review* 71:4:986-1001.
2017. Prins, Seth and Adam Reich. "Can We Avoid Reductionism in Risk Reduction?" *Theoretical Criminology* 22:2:258-278.
2017. Reich, Adam. "The Organizational Trace of an Insurgent Moment: Occupy Wall Street and New York City's Social Movement Field, 2004-2015." *Socius: Sociological Research for a Dynamic World* 3:1-21.
2016. Reich, Adam, Helena Hansen, and Bruce Link. "Fundamental Interventions: How Clinicians Can Address the Fundamental Causes of Disease." *Journal of Bioethical Inquiry* 13:2:185-192.
2014. Reich, Adam. "Contradictions in the Commodification of Hospital Care." *American Journal of Sociology* 119:6:1537-1575.
2014. Schneider, Daniel, and Adam Reich. "Marrying Ain't Hard with a Union Card: Labor Union Membership and First Marriage." *Social Problems* 61:4:1-19.
- Winner of 2015 Best Article Award, Section on Labor and Labor Movements, American Sociological Association.

2012. Reich, Adam. "Disciplined Doctors: The Electronic Medical Record and Physicians' Changing Relationship to Medical Knowledge." *Social Science & Medicine* 74:7:1021-1028.

## WORKING PAPERS & UNDER REVIEW

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Reich, Adam. "From Hard Labor to Market Discipline: The Political Economy of Prison Work, 1974-2021. R&R, *American Sociological Review*

Reich, Adam, and Mireia Triguero Roura. "The Market for a Criminal Record: Post-Incarceration Employment in a Period of Labor Market Tightness."

Dube, Arindrajit, Suresh Naidu, and Adam Reich. "Power and Dignity in the Low-Wage Labor Market: Theory and Evidence from Wal-Mart Workers." *NBER Working Paper* <https://www.nber.org/papers/w30441>

Adetiba, Elizabeth, and Adam Reich. "The Color of Knowledge: Blackness in Scholarly Journals, 1900-2020."

## BOOK CHAPTERS, BOOK REVIEWS, & OTHER WRITING

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2020. Hertel-Fernandez, Alexander, Suresh Naidu, Adam Reich, and Patrick Youngblood. "Understanding the COVID-19 Workplace: Evidence from a Survey of Essential Workers." *Roosevelt Institute Working Paper*.
2016. Reich, Adam. "Walmart's Consumer Redlining." *Contexts* 15:4:74-77.
2016. Reich, Adam. "Contesting Authority in a Moralized Market: The Case of a Catholic Hospital Unionization Campaign." In *The SAGE Handbook of Resistance*. Ed. David Courpasson and Steven Vallas, pp. 367-385. Thousand Oaks, CA: Sage Publishing.
2016. Reich, Adam. "The Costs of Being Poor." *The American Prospect*, Fall Issue.
2016. Reich, Adam. "Labor at the Crossroads." *New Labor Forum*, Winter Issue.
2016. Reich, Adam. "Can Bourdieu Help Us Understand Masculinity, and Can Masculinity Help Us Understand Bourdieu?" In *Exploring Masculinities: Identity, Inequality, Continuity and Change*, edited by C.J. Pascoe and Tristan Bridges, pp. 291-300. New York: Oxford University Press.
2015. Hoffman, Mark, Adam Reich, and Peter Bearman. "Interim Report on the Structure of Population Health." Study Commissioned by the Institute of Medicine's Roundtable on Population Health Improvement.

2015. Reich, Adam. Review of *Labors of Love: Nursing Homes and the Structures of Care Work*, by Jason Rodriguez. *American Journal of Sociology* 121:3:987-989.

## GRANTS

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Grant from WorkRise, “The Effects of Labor Organizing on Worker Welfare and Service Quality: Experimental Evidence from Healthcare Facilities,” co-PI, 2021-2024	\$132,000
Grant from Robert Wood Johnson Foundation, “The Causal Impact of Labor Organizing on Health Outcomes in the Health Care Sector,” co-PI, 2021-2024	\$434,850
Grant from Robert Wood Johnson Foundation, “Workers’ Health on the Line,” co-PI, 2020-2023	\$554,123
Grant from UFCW Western States Council, “Food Delivery and the Future of Grocery Work,” PI, 2018-	\$34,650
Grant from Robert Wood Johnson Foundation, “Developing a Domestic Health Index from Wearable Technologies,” Co-PI (with Peter Bearman), 2016-2018	\$84,436
Grant from Institute for Social and Economic Research and Policy for “Producing Prisoners” Conference, Organizer, 2016-2017	\$20,000
Grant from the Institute of Medicine’s Roundtable on Population Health Improvement: “Building Population Health Using Social Networks,” Co-PI (with Peter Bearman), 2014-2016	\$20,000
Seed Grant, Robert Wood Johnson Foundation, “Can Customers Be Constituents?” PI, 2015	\$12,000
Grant from United Food and Commercial Workers Union, “Voices of Walmart Oral History Project,” PI, 2014	\$100,000
Seed Grant, Robert Wood Johnson Foundation, “Fundamental Interventions: Social Change, Social Medicine, and Population Health,” PI, 2013-2014	\$10,000
Seed Grant, Robert Wood Johnson Foundation, “How Criminal Justice Is Changing in the 21 <sup>st</sup> Century,” PI, 2013-2014	\$20,000

## AWARDS & FELLOWSHIPS

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Russell Sage Foundation Visiting Scholar	2022-2023
Columbia University Press Distinguished Book Award	2019
<i>Choice</i> “Outstanding Academic Title” Award	2015
Best Article Award, Section on Labor and Labor Movements,	

American Sociological Association	2015
Robert Wood Johnson Health & Society Scholars Fellowship	2012-2014
Leo Lowenthal Dissertation Fellowship (Berkeley Department of Sociology)	2011-2012
Outstanding Graduate Student Instructor Award (Berkeley)	2010-2011
National Science Foundation Fellowship for Graduate Study	2006-2011
Jacob K. Javits Fellowship for Graduate Study	2006-2010
William V. Power Graduate Award (Berkeley Department of Sociology)	2005
University of California, Berkeley Fellowship for Graduate Study	2005
Truman Scholarship	2003

## PAPER PRESENTATIONS & INVITED TALKS

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### *Working for Respect: Community and Conflict at Walmart*

Book talks given at CUNY (2017), Harvard University (2018), UNC Chapel Hill (2018), UC Berkeley (2018), University of Washington (2019)

Respondent, Author Meets Critics Session for *Working for Respect*, with David Grusky, Erin Kelly, Kim Voss, and Eileen Otis. American Sociological Association Meeting, New York, August 12, 2019.

Discussant, “The Economic Sociology of Culture and Technology.” American Sociological Association, Regular Session on Economic Sociology, New York, August 13, 2019.

Discussant, “Economic Sociology and the Valuation of Work.” American Sociological Association Meeting, Regular Session on Economic Sociology, Philadelphia, August 12, 2018.

Respondent, Author Meets Critics Session for *Selling Our Souls*, with Marion Fourcade, Donald Light, and Lori Freedman. American Sociological Association Meeting, Montreal, August 14, 2017.

“The Organizational Trace of an Insurgent Moment.” American Sociological Association Meeting, Regular Session on Social Movements, Montreal, August 12, 2017.

“Collective Action and Customer Service.” Seminar for Quantitative Methods in the Social Sciences Program, Columbia University, December 7, 2016.

“The Future of the Labor Movement.” NYU Complex Organizations Workshop, Panel on the Future of Work (with Kathleen Gerson and Arne Kalleberg), New York University, December 1, 2016.

“Stigma in Historical and Comparative Perspective” (with Mark Hatzenbuehler). Conference on Stigma in Historical and Comparative Perspective, Columbia Population Research Center, June 3, 2016.

“The Customer Is Always Right Wing?” Department of Sociology Colloquium, University of Arizona, February 12, 2016.

*Selling Our Souls: Contradictions in the Commodification of Hospital Care*

Book talks given at Princeton University (2015), RAND Corporation (2015), Columbia Department of Sociomedical Sciences (2015), University of Pennsylvania (2015), Harvard University (2011), UC Davis (2011), Columbia University (2011), and the University of New Mexico (2011).

“Framing and Getting Framed: Interactive Preludes to Labor Organizing.” Thematic Session on “The Company Loves Misery: Labor Organizing in the Service Economy,” American Studies Association Meeting, Toronto, October 10, 2015.

“Taking on the Fundamental Causes of Disease.” Future Perfect? Social Sciences in Public Health Symposium. Mailman School of Public Health, Columbia University, November 7, 2014.

“Fundamental Interventions: Addressing the Fundamental Causes of Disease” (with Ryan Masters). Thematic Session on “The Impact of Economic Inequality on Health and Developing Strategies to Reduce It.” American Sociological Association Meeting, San Francisco, August 17, 2014.

“Professions in the Age of Big Data.” Colloquium, University of Cincinnati, October 17, 2013.

“Disciplined Doctors: The Ongoing Social Transformation of American Medicine,” Cornell ILR School, Panel on “Physicians as Employees,” New York, October 9, 2013.

“Inequality in Involuntary Servitude: Wage Variation Among State Prison Inmates” (with Sarah Cowan). Regular Session on Punishment and Inequality, American Sociological Association Meeting, New York, August 13, 2013.

“Disciplined Doctors.” Robert Wood Johnson Health & Society Annual Conference, Coronado, CA, May 9, 2013.

*With God On Our Side: The Struggle for Workers’ Rights in a Catholic Hospital*

Book talks given at CUNY (2013), Columbia’s Center for Wealth and Inequality (2013), and Harvard’s Trade Union Program (2013).

“Disciplining the Doctor,” Population Research Center, Social Policy Brown Bag Seminar, Columbia University, March 26, 2013.

“Moral Economies in the Commodification of Hospital Care.” Regular Session on Economic Sociology, American Sociological Association Meeting, Denver, August 20, 2012.

“The Disciplined Doctor: Consensual Subordination in the Integrated Healthcare Organization.” Regular Session on Medical Sociology, American Sociological Association

Meeting, Las Vegas, August 21, 2011.

“Experiencing Juvenile Justice: Young Men’s Adaptations to Rhode Island’s Juvenile Prison.” Taubman Center’s Brown Bag Series, Brown University, November 18, 2010.

“Doing God’s Work: Labor Organizing in the Catholic Hospital.” Regular Session on Economic Sociology, American Sociological Association Meeting, Atlanta, August 16, 2010.

“With God on Our Side: Labor Power in the Catholic Hospital.” Session on “Institutional Strategies of Empowerment and Belonging: Intersections of Union, Community, and Philanthropic Organizing,” American Studies Association Meeting, Washington D.C., November 5, 2009.

“Conceptions of Political Representation in the ‘New’ Union Movement” (with Teresa Sharpe). Regular Session on Labor and Labor Movements, American Sociological Association Meeting, San Francisco, August 10, 2009.

“Breaking the Iron Cage: Deinstitutionalization and the Emergence of the New Penology.” Regular Session on Deviance and Social Control, American Sociological Association Meeting, Boston, August 3, 2008.

“Practicing Democracy: An Engaged Approach to Teaching and Learning” (with Margaret Post). American Political Science Association Conference on Teaching and Learning, Washington D.C., February 18, 2006.

## TEACHING & MENTORSHIP

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### *Courses Taught*

“The Social World (Introduction to Sociology),” Spring 2018-2020, Fall 2020.

“The Sociology of Punishment,” Spring 2017- 2019.

“Senior Thesis Seminar,” 2015-2017, 2019-2020.

“Social Action and Social Change,” Spring 2015, Spring 2016, Fall 2018.

Contemporary Civilization, 2014-2015.

### *Doctoral Dissertation Committees*

Terrell Frazier, “Innovation at the Intersection” [Social Movements] (Current, Co-Chair)

Eugene Grey, “The Social Structure of Dueling” (Current)

Joss Greene, “Theorizing Gender Through Punishment” (Current)

Kathleen Griesbach, “Waiting, Hoping, Working” [Contingent Work] (Current)

Erela Portugaly, “Reproduction and Developmental Disability” (Current)

Mark Hoffman, “The Materiality of Ideology” [Culture in Early America] (2019)

Byungkyu Lee, “Networks in Polarized Times” [Americans’ Social Networks] (2018)

Kristin Murphy, “The Living and the Dead: Funeral Work in New York City” (2018)



Jose Atria, “Computational Text Analysis and Material Historical Processes” (2017)  
Alix Rule, “Standpoints on Psychiatric Deinstitutionalization” (2017)  
Fabien Accominotti, “Figures of Purity” [Consecration in Cultural Settings] (2016)  
Ifeoma Ajunwa, “Brokering Freedom” [Reentry Organizations] (2016)  
Anand Gopal, “Rents, Patronage, and Defection” [Insurgency in Afghanistan] (2016)  
Melissa Valle, “A Battle of Worths” [Race and Space in Colombia] (2016)  
Seth Prins, “Imprisoning the Proximate” [Criminogenic Risk Assessment] (2016, SMS)  
Eun Kyong Shin, “The Morphology of Resistance” [Korean Resistance Networks] (2015)

*Master’s Theses Advised (Terminal MA Programs)*

Samuel Donahue, “Surveillance and Social Media Among New York Youth” (2018)  
Alejandra Piazza, “Immigrant Work in Formal and Informal Sectors” (2018)  
Mallory Evans, “Labor Market and Recidivism” (2018, QMSS)  
Achinoam Zigel, “Media Representations of Sex Work” (2018, Human Rights)  
Erin Hughes, “Am I a Bad Mother?” [Postpartum Depression] (2017)  
Katelyn Zohn, “Transgender People Navigating Medical Institutions” (2016)  
Mary Patrick, “Panhandling and the Morality of Markets” (2015)

*Undergraduate Theses Advised*

Miranda Arakelian, “Girls Just Want to Do Math” [Gender and Math] (2017)  
Mennaallah Elsayed, “Because I Am My Own Boss” [Autonomy in Taxi Driving] (2017)  
Ilan Flax, “Becoming American, Staying Ethnic” [Ethnic Identity in a Soccer Club] (2017)  
Courtney King, “Constructing Gender in a Mixed-Gender Sports Group” (2017)  
Julia Leff, “When Birds of a Feather Do Not Flock Together” [Race and Dating] (2017)  
Rocio Meza, “Assessing the Risk Posed by North Korea” [Student Risk Perceptions] (2017)  
Jennifer Yu, “Defining Progress [in Social Movements]” (2017)  
Kristin Austin, “Passion, Practicality, and the Self” [SES and College Major Choice] (2016)  
Fabio De Sousa, “Using Individual Location Data to Study Spatial Use” (2016)  
Mariam Gulaid, “Bridging Expectation and Know How” [Pathways to CUNY] (2016)  
Isabel Iturrios-Fourzan, “How Do You Stay Healthy?” [SES and Health Perceptions] (2016)  
George Joseph, “The Market Logics of Education Reform” (2016)  
Katarzyna Kolodziej, “More Like a Big Brother” [Male Nannies] (2016)  
Annalise Perricone, “Gender Performances in ISIL” (2016)  
Karleta Peterson, “That’s So Ghetto” [Racial Differences in Use of Word ‘Ghetto’] (2016)  
Jonah Reider, “Diffusivity of American Worker-Ownership” (2016)  
Jacoby Shelton, “Welcoming in a New Class?” [Class Inclusivity at Elite Colleges] (2016)

*Undergraduate Individual Studies Supervised*

Z Bell  
Anika Benkov  
Rebecca Breslaw

Meghan Brophy  
Isabel Iturrios-Fourzan  
Emily Kerman

Lauren Hagani  
Samuel Lutzker  
Samantha Schwartz

Liberty Styles  
Michela Weihl

## DEPARTMENTAL & UNIVERSITY SERVICE

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Director of Graduate Studies, Department of Sociology, 2019-

Member, University Standing Committee on the Conduct of Research, 2020 -

Member, Faculty Budget Committee, 2021 –

Columbia University Press, Chair of Faculty Publications Committee, 2020 -

University Committee on Honors, Awards, and Prizes, 2018-2020

### *Departmental Committees*

Graduate Admissions Committee, 2014-2015, 2016-2017, 2017-2018, 2018-2019

Department Colloquium Coordinator, 2015-2016

Departmental Awards Committee, 2014-2015, 2015-2016

Departmental Awards Committee, 2014-2015

Barnard/Columbia Urban Sociology Hiring Committee, 2018-2019

Co-Chair (with Mark Hatzenbuehler) of Primary Research Area on Gender, Sexuality, Health, and HIV, Columbia Population Research Center (CPRC), 2015-2018.

## PROFESSIONAL SERVICE

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Occasional Reviewer: University of California Press, Columbia University Press, Stanford University Press, *American Sociological Review*, *Social Problems*, *Sociological Theory*, *Journal of Health and Social Behavior*, *Mobilization: An International Journal*, *Social Science and Medicine*, *Ethnography*, *Socio-Economic Review*, *Contexts*

Consulting Editor: *American Journal of Sociology*, 2019 -

Board Member: *Contemporary Sociology*, 2018 - 2021  
*Contexts*, 2013-2016

### Conferences:

Organizer, “Producing Prisoners: Criminal Justice and the Labor Market,” Columbia University Department of Sociology, May 19, 2017.

Co-Organizer (with Mark Hatzenbuehler), “Stigma in Historical and Comparative Perspective,” Columbia Population Research Center, June 3, 2016.

Committees:

Best Paper Award, Section on Labor and Labor Movements, American Sociological Association, 2017.

Program Committee, Section on Economic Sociology, American Sociological Association, 2019.